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Popular Culture The Guide to United States Popular Culture Law and Popular Culture James Bond and Popular Culture Law and Popular Culture Cultural Theory and Popular Culture Transnational Hallyu Football and Popular Culture Religion and Popular Culture in America, Third Edition Popular Postcolonialisms Understanding Religion and Popular Culture Black Women and Popular Culture Mormons and Popular Culture: The Global Influence of an American Phenomenon [2 volumes] Christmas, Ideology and Popular Culture Garbage in Popular Culture The History of the Kiss! Popular Culture The Press and Popular Culture Popular Culture Popular Culture and the Civic Imagination Popular Culture Robots in American Popular Culture Cultural Theory and Popular Culture Popular Culture and Political Change in Modern America An Introduction to Popular Culture in the US Literacy and Popular Culture Feminism in Popular Culture Sound as Popular Culture Communication Perspectives on Popular Culture Black Popular Culture Print and Popular Culture in Ireland, 1750-1850 Imagining Flight Africa in the American Imagination Pioneers in Popular Culture Studies The Seventies Asian Popular Culture Imperialism and

Popular Culture Cultural Subjects The Media Method Profiles of Popular Culture

Black Popular Culture Nov 10 2020 The latest publication in the award-winning Discussions in Contemporary Culture series, *Black Popular Culture* gathers together an extraordinary array of critics, scholars, and cultural producers. 30 essays explore and debate current directions in film, television, music, writing, and other cultural forms as created by or with the participation of black artists. 30 illustrations.

Transnational Hallyu Nov 03 2022 While the influence of Western, Anglophone popular culture has continued in the global cultural market, the Korean cultural industry has substantially developed and globally exported its various cultural products, such as television programs, pop music, video games and films. The global circulation of Korean popular culture is known as the Korean wave, or Hallyu. Given its empirical scope and theoretical contributions, this book will be highly appealing to any scholar or student interested in media globalization and contemporary Asia popular culture. These chapters present the evolution of Hallyu as a transnational process and addresses two distinctive aspects of the recent Hallyu phenomenon - digital technology integration and global reach. This book will be the first monograph to comprehensively and comparatively examine the translational flows of Hallyu through extensive field studies conducted in the US, Canada, Chile, Spain and

Germany.

Imperialism and Popular Culture Apr 03 2020 Popular culture is invariably a vehicle for the dominant ideas of its age. Never was this more true than in the late-19th and early 20th centuries, when it reflected the nationalist and imperialist ideologies current throughout Europe. This text examines the various media through which nationalist ideas were conveyed in late-Victorian and Edwardian times - in the theatre, "ethnic" shows, juvenile literature, education and the iconography of popular art. Several chapters look beyond World War I, when the most popular media, cinema and broadcasting, continued to convey an essentially late-19th-century world view, while government agencies like the Empire Marketing Board sought to convince the public of the economic value of empire. Youth organizations, which had propagated imperialist and militarist attitudes before the war, struggled to adapt to the new internationalist climate.

Garbage in Popular Culture Feb 23 2022 Explores the cultural politics of garbage in contemporary global society. Garbage in Popular Culture is the first book to explicitly link media discourse, consumer culture and the cultural politics of garbage in contemporary global society. It makes an original contribution to the areas of consumer culture studies, visual culture, media and communications, and cultural theory through a critical analysis of the ways in which waste and garbage are visually communicated in the public realm. Mehita Iqani examines three key themes evident in the global

representation of garbage: questions of agency and activism, cultures of hedonism and luxury, and anxieties about devastation and its affect. Each theme is explored through a number of case studies, including zero-waste recycling campaigns communicated on Instagram, to fine art made with waste, popular entertainment festivals, tropical beach tourism, and films about oil spills and plastic waste in oceans. Iqani argues that we need a new vocabulary to think about what it means to be human in this new age of consumption-produced waste, and reflects on what rubbish allows us to learn about our relationship with the natural world. Mehita Iqani is Professor of Media Studies at the University of the Witwatersrand, Johannesburg, and the author of *Consumption, Media, and the Global South: Aspiration Contested*.

[The History of the Kiss!](#) Jan 25 2022 How and when did the kiss become a vital sign of romance and love? In this wide-ranging book, pop culture expert Marcel Danesi takes the reader on a fascinating journey through the history of the kiss, from poetry and painting to movies and popular songs, and argues that its romantic incarnation signaled the birth of popular culture.

[Popular Culture](#) Aug 20 2021 This book surveys popular culture in Britain from the early nineteenth-century to the present.

[Popular Culture](#) Oct 22 2021 *Popular Culture: Introductory Perspectives* seeks to define pop culture by exploring the ways that it fulfills our human desire

for meaning. The second edition investigates current contexts for popular culture, including the rise of the digital global village through new technology and offers up-to-date examples that connect with today's students."

Pioneers in Popular Culture Studies Jul 07 2020 The Popular Culture Association/American Culture Association found a fixed canon and revolutionized the study of the humanities and social sciences in the United States and around the world by making that canon fluid. The full ramifications of this revolt against traditional academia not finished nor fully understood. This is a record of the goals and accomplishments of the pioneers in this field. The essays recall the barriers that the first pop culture scholars faced and tracks their achievements.

Communication Perspectives on Popular Culture Dec 12 2020 Communication Perspectives on Popular Culture contains all new writings from many important established scholars as well as brilliant young scholars in the communication field. Contributors explore new and emerging ways to approach popular culture – from case studies to emerging theories – as they examine how popular culture, media, and communication influence our everyday lives.

Law and Popular Culture Jan 05 2023 Now in its second edition, Law and Popular Culture: A Course Book takes a particular legally themed film or television show, such as Philadelphia, Dead Man Walking, or Law and Order, treating it as both a cultural text and a legal

text. The new edition has been updated with new photos and includes greater emphasis on television than in the first edition because there are so many DVDs of older TV shows now available.

Literacy and Popular Culture Mar 15 2021 Most children engage with a range of popular cultural forms outside of school. Their experiences with film, television, computer games and other cultural texts are very motivating, but often find no place within the official curriculum, where children are usually restricted to conventional forms of literacy. This book demonstrates how to use children's interests in popular culture to develop literacy in the primary classroom. The authors provide a theoretical basis for such work through an exploration of related theory and research, drawing from the fields of education, sociology and cultural studies. Teachers are often concerned about issues of sexism, racism, violence and commercialism within the discourse of children's media texts. The authors address each of these areas and show how such issues can be explored directly with children. They present classroom examples of the use of popular culture to develop literacy in schools and include interviews with children and teachers regarding this work. This book is relevant to all teachers and students who want to develop their understanding of the nature and potential role of popular culture within the curriculum. It will also be useful to language co-ordinators, advisers, teacher educators and anyone interested in media education in

the 5-12 age-range.

Popular Culture May 09 2023 "The selection of essays here is outstanding. The Reader is particularly strong in bridging between founding figures and cutting edge work by newer writers."- Henry Jenkins, MIT "An extraordinarily well considered selection of articles and essays, arranged with skill and style." - Charlie Blake, University College Northampton

Popular Culture: A Reader helps students understand the pervasive role of popular culture and the processes that constitute it as a product of industry, an intellectual object of inquiry and an integral component of all our lives. The volume is divided into 7 thematic sections, and each section is preceded by an introduction which engages with, and critiques, the chapters that follow. The book contains: Classic writings from all the "big names" including Raymond Williams, Stuart Hall, Walter Benjamin, Theodor Adorno, Frederic Jameson, Dick Hebdige, Angela McRobbie, Paul Gilroy and many more. Contemporary cultural references throughout - this is not simply an historical account. Pieces drawing on diverse national, disciplinary and subdisciplinary contexts. Sensitivity to issues of gender, race and sexuality. This reader is a key resource for students of media and communication studies, cultural studies, and the sociology of the media.

An Introduction to Popular Culture in the US Apr 15 2021 The first introductory textbook to situate popular culture studies in the United States as an academic discipline with its own history and approach to

examining American culture, its rituals, beliefs, and the objects that shape its existence.

Black Women and Popular Culture May 29 2022 With the emergence of popular culture phenomena such as reality television, blogging, and social networking sites, it is important to examine the representation of Black women and the potential implications of those images, messages, and roles. **Black Women and Popular Culture: The Conversation Continues** provides such a comprehensive analysis. Using an array of theoretical frameworks and methodologies, this collection features cutting edge research from scholars interested in the relationship among media, society, perceptions, and Black women. The uniqueness of this book is that it serves as a compilation of "hot topics" including ABC's *Scandal*, Beyoncé's Visual Album, and Oprah's Instagram page. Other themes have roots in reality television, film, and hip hop, as well as issues of gender politics, domestic violence, and colorism. The discussion also extends to the presentation and inclusion of Black women in advertising, print, and digital media.

Mormons and Popular Culture: The Global Influence of an American Phenomenon [2 volumes] Apr 27 2022 **Mormons and Popular Culture: The Global Influence of an American Phenomenon** provides an unprecedented, comprehensive treatment of Mormons and popular culture. Authored by a Mormon studies librarian and author of numerous writings regarding Mormon folklore, culture, and history, this book provides

students, scholars, and interested readers with an introduction and wide-ranging overview of the topic that can serve as a key reference book on the topic. The work contains fascinating coverage on the most influential Mormon actors, musicians, fashion designers, writers, artists, media personalities, and athletes. Some topics—such as the Mormon influence at Disney, and how Mormon inventors have assisted in transforming American popular culture through the inventions of television, stereophonic sound, video games, and computer-generated animation—represent largely unknown information. The broad overview of Mormons and American popular culture offered can be used as a launching pad for further investigation; researchers will find the references within the book's well-documented chapters helpful.

Cultural Theory and Popular Culture Dec 04 2022 A reader on popular culture

Christmas, Ideology and Popular Culture Mar 27 2022 A contemporary and lively introduction to the study of popular culture through one central case study.

Print and Popular Culture in Ireland, 1750-1850 Oct 10 2020 This book looks at popular print culture in Ireland during the eighteenth and nineteenth centuries. Small cheap books featuring knights and heroes, highwaymen and rapparees, the Battle of Aughrim, and other historical episodes circulated widely in both town and country. They were absorbed by a vibrant culture and the study touches on topics as diverse as Orange ritual, folk drama, and religious songs in the Irish

language. This book takes an interdisciplinary approach to a little-known area of Irish history and literature and, by pursuing comparisons with other European regions and cultures, adds a new dimension to the growing body of studies of popular reading in the past.

Cultural Theory and Popular Culture Jun 17 2021 In this new edition of his widely adopted Cultural Theory and Popular Culture: An Introduction, John Storey has extensively revised the text throughout. Like previous editions, the book presents a clear and critical survey of competing theories of, and various approaches to, popular culture. New to this edition: Extensively revised, rewritten, and updated Improved and expanded content throughout including a new chapter on psychoanalysis and a new section on post-Marxism and the global postmodern Closer explicit links to the new edition companion reader Cultural Theory and Popular Culture: A Reader More illustrative diagrams and images Fully revised, improved, and updated companion web site Ideal for courses in: cultural studies media studies communication studies sociology of culture popular culture visual studies cultural criticism

The Media Method Jan 31 2020

Popular Postcolonialisms Jul 31 2022 Drawing together the insights of postcolonial scholarship and cultural studies, Popular Postcolonialisms questions the place of 'the popular' in the postcolonial paradigm.

Multidisciplinary in focus, this collection explores the extent to which popular forms are infused with colonial

logics, and whether they can be employed by those advocating for change. It considers a range of fiction, film, and non-hegemonic cultural forms, engaging with topics such as environmental change, language activism, and cultural imperialism alongside analysis of figures like Tarzan and Frankenstein. Building on the work of cultural theorists, it asks whether the popular is actually where elite conceptions of the world may best be challenged. It also addresses middlebrow cultural production, which has tended to be seen as antithetical to radical traditions, asking whether this might, in fact, form an unlikely realm from which to question, critique, or challenge colonial tropes. Examining the ways in which the imprint of colonial history is in evidence (interrogated, mythologized or sublimated) within popular cultural production, this book raises a series of speculative questions exploring the interrelation of the popular and the postcolonial.

Robots in American Popular Culture Jul 19 2021 □ They are invincible warriors of steel, silky-skinned enticers, stealers of jobs and lovable goofball sidekicks. Legions of robots and androids star in the dream factories of Hollywood and leer on pulp magazine covers, instantly recognizable icons of American popular culture. For two centuries, we have been told tales of encounters with creatures stronger, faster and smarter than ourselves, making us wonder who would win in a battle between machine and human. This book examines society's introduction to robots and androids such as Robby and Rosie, Elektro and Sparko, Data, WALL-E, C-3PO and

the Terminator, particularly before and after World War II when the power of technology exploded. Learn how robots evolved with the times and then eventually caught up with and surpassed them.

Popular Culture and Political Change in Modern America May 17 2021 This book is a collection of essays dealing with the ways in which specific popular entertainment media, mass consumer products, and popular movements affect politics and political culture in the United States. It seeks to present a range of possibilities that reflect the dimensions of the current debate and practice in the field. Some of the contributions to this volume place popular culture media such as films, music, and books in a broad social context, and several articles deal with the historical roots of twentieth-century American popular culture. Popular culture is treated as categorically neither good nor bad, in either political or aesthetic terms. Instead, the essays reflect the editors' convictions that popular culture is simply too important to be ignored by those academics who treat politics and its history seriously. The collection also shows that studying popular or mass culture in a historical way illuminates a variety of possible relationships between popular culture and politics.

Africa in the American Imagination Aug 08 2020 In the American world, the presence of African culture is sometimes fully embodied and sometimes leaves only a trace. Africa in the American Imagination: Popular Culture, Racialized Identities, and African Visual Culture

explores this presence, examining Mattel's world of Barbie, the 1996 Sports Illustrated swimsuit issue, and Disney World, each of which repackages African visual culture for consumers. Because these cultural icons permeate American life, they represent the broader U.S. culture and its relationship to African culture. This study integrates approaches from art history and visual culture studies with those from culture, race, and popular culture studies to analyze this interchange. Two major threads weave throughout. One analyzes how the presentation of African visual culture in these popular culture forms conceptualizes Africa for the American public. The other investigates the way the uses of African visual culture focuses America's own self-awareness, particularly around black and white racialized identities. In exploring the multiple meanings that "Africa" has in American popular culture, *Africa in the American Imagination* argues that these cultural products embody multiple perspectives and speak to various sociopolitical contexts: the Cold War, civil rights, and contemporary eras of the United States; the apartheid and post-apartheid eras of South Africa; the colonial and postcolonial eras of Ghana; and the European era of African colonization.

Religion and Popular Culture in America, Third Edition
Sep 01 2022 The connection between popular culture and religion is an enduring part of American life. With seventy-five percent new content, the third edition of this multifaceted and popular collection has been revised and updated throughout to provide greater

religious diversity in its topics and address critical developments in the study of religion and popular culture. Ideal for classroom use, this expanded volume gives increased attention to the implications of digital culture and the increasingly interactive quality of popular culture provides a framework to help students understand and appreciate the work in diverse fields, methods, and perspectives contains an updated introduction, discussion questions, and other instructional tools

The Press and Popular Culture Nov 22 2021 In this book, Martin Conboy explores the complex and dynamic relationship between the popular press and popular culture. Rejecting approaches to popular culture which restrict themselves to the contemporary, Conboy argues for the importance of an historical perspective in understanding the contemporary relationship between the popular and the press. The Press and Popular Culture offers:

- A much-needed critical history of the popular press - from the Early Modern Period to the present day.
- A comparative analysis of the emergence of the popular press in the United States and Britain.
- An approach to the role played by the popular press in the formation of popular culture which emphasizes the use of language.

Moving beyond historical analysis to the present day, the book concludes with an analysis of the popular press in a globalized media environment. Drawing on contemporary examples and discussion from Britain, Europe and the United States enables Conboy to

situate the debate outside of the narrow confines of national border, as part of a debate about how the popular is being reconfigured in the popular press as part of a global strategy while retaining its essential appeal to local readerships; and meeting challenges by recombining aspects of its traditional rhetorical appeal.

Popular Culture Dec 24 2021 Popular Culture: A User's Guide, International Edition ventures beyond the history of pop culture to give readers the vocabulary and tools to address and analyze the contemporary cultural landscape that surrounds them. Moves beyond the history of pop culture to give students the vocabulary and tools to analyze popular culture suitable for the study of popular culture across a range of disciplines, from literary theory and cultural studies to philosophy and sociology Covers a broad range of important topics including the underlying socioeconomic structures that affect media, the politics of pop culture, the role of consumers, subcultures and countercultures, and the construction of social reality Examines the ways in which individuals and societies act as consumers and agents of popular culture

Popular Culture and the Civic Imagination Sep 20 2021 How popular culture is engaged by activists to effect emancipatory political change One cannot change the world unless one can imagine what a better world might look like. Civic imagination is the capacity to conceptualize alternatives to current cultural, social, political, or economic conditions; it also requires the ability to see oneself as a civic agent capable of

making change, as a participant in a larger democratic culture. *Popular Culture and the Civic Imagination* represents a call for greater clarity about what we're fighting for—not just what we're fighting against. Across more than thirty examples from social movements around the world, this casebook proposes “civic imagination” as a framework that can help us identify, support, and practice new kinds of communal participation. As the contributors demonstrate, young people, in particular, are turning to popular culture—from Beyoncé to Bollywood, from Smokey Bear to Hamilton, from comic books to VR—for the vernacular through which they can express their discontent with current conditions. A young activist uses YouTube to speak back against J. K. Rowling in the voice of Cho Chang in order to challenge the superficial representation of Asian Americans in children's literature. Murals in Los Angeles are employed to construct a mythic imagination of Chicano identity. Twitter users have turned to #BlackGirlMagic to highlight the black radical imagination and construct new visions of female empowerment. In each instance, activists demonstrate what happens when the creative energies of fans are infused with deep political commitment, mobilizing new visions of what a better democracy might look like.

Law and Popular Culture Mar 07 2023 This book explores the interface between law and popular culture, two subjects of enormous current importance and influence. Exploring how they affect each other,

each chapter discusses a legally themed film or television show, such as Philadelphia or Dead Man Walking, and treats it as both a cultural and a legal text, illustrating how popular culture both constructs our perceptions of law, and changes the way that players in the legal system behave. Written without theoretical jargon, Law and Popular Culture: A Course Book is intended for use in undergraduate or graduate courses and can be taught by anyone who enjoys pop culture and is interested in law.

The Guide to United States Popular Culture Apr 08 2023 "To understand the history and spirit of America, one must know its wars, its laws, and its presidents. To really understand it, however, one must also know its cheeseburgers, its love songs, and its lawn ornaments. The long-awaited Guide to the United States Popular Culture provides a single-volume guide to the landscape of everyday life in the United States. Scholars, students, and researchers will find in it a valuable tool with which to fill in the gaps left by traditional history. All American readers will find in it, one entry at a time, the story of their lives."--Robert Thompson, President, Popular Culture Association. "At long last popular culture may indeed be given its due within the humanities with the publication of The Guide to United States Popular Culture. With its nearly 1600 entries, it promises to be the most comprehensive single-volume source of information about popular culture. The range of subjects and diversity of opinions represented will make this an almost indispensable

resource for humanities and popular culture scholars and enthusiasts alike."--Timothy E. Scheurer, President, American Culture Association "The popular culture of the United States is as free-wheeling and complex as the society it animates. To understand it, one needs assistance. Now that explanatory road map is provided in this Guide which charts the movements and people involved and provides a light at the end of the rainbow of dreams and expectations."--Marshall W. Fishwick, Past President, Popular Culture Association

Features of The Guide to United States Popular Culture: 1,010 pages 1,600 entries 500 contributors Alphabetic entries Entries range from general topics (golf, film) to specific individuals, items, and events Articles are supplemented by bibliographies and cross references Comprehensive index

The Seventies Jun 05 2020 ABBA. Queen's "Bohemian Rhapsody." Wayne's World I and II. David Bowie. Blaxploitation. Platform shoes. Bathhouses. The Brady Bunch. The Brady Bunch Movie. Boogie Nights.

Feminism in Popular Culture Feb 11 2021 Based on a diverse range of texts and sites, including: Bridget Jones, African-American music videos, news coverage, radio shows, the Scream trilogy, Sex and the City and hip hop the authors analyse how different meanings of feminism have been negotiated within popular culture and how popular culture has made sense of feminism.

Sound as Popular Culture Jan 13 2021 Scholars consider sound and its concepts, taking as their premise the idea that popular culture can be analyzed

in an innovative way through sound. The wide-ranging texts in this book take as their premise the idea that sound is a subject through which popular culture can be analyzed in an innovative way. From an infant's gurgles over a baby monitor to the roar of the crowd in a stadium to the sub-bass frequencies produced by sound systems in the disco era, sound—not necessarily aestheticized as music—is inextricably part of the many domains of popular culture. Expanding the view taken by many scholars of cultural studies, the contributors consider cultural practices concerning sound not merely as semiotic or signifying processes but as material, physical, perceptual, and sensory processes that integrate a multitude of cultural traditions and forms of knowledge. The chapters discuss conceptual issues as well as terminologies and research methods; analyze historical and contemporary case studies of listening in various sound cultures; and consider the ways contemporary practices of sound generation are applied in the diverse fields in which sounds are produced, mastered, distorted, processed, or enhanced. The chapters are not only about sound; they offer a study through sound—echoes from the past, resonances of the present, and the contradictions and discontinuities that suggest the future. Contributors Karin Bijsterveld, Susanne Binas-Preisendörfer, Carolyn Birdsall, Jochen Bonz, Michael Bull, Thomas Burkhalter, Mark J. Butler, Diedrich Diederichsen, Veit Erlmann, Franco Fabbri, Golo Föllmer, Marta García Quiñones, Mark Grimshaw,

Rolf Großmann, Maria Hanáček, Thomas Hecken, Anahid Kassabian, Carla J. Maier, Andrea Mihm, Bodo Mrozek, Carlo Nardi, Jens Gerrit Papenburg, Thomas Schopp, Holger Schulze, Toby Seay, Jacob Smith, Paul Théberge, Peter Wicke, Simon Zagorski-Thomas

Imagining Flight Sep 08 2020 Imagining Flight is a history of the air age as the rest of us have experienced it: on the pages of books, the screens of movie theaters, and the front pages of newspapers. It focuses on the United States, but also contrasts American ideas and attitudes with those of other air-minded nations, including Britain, France, Germany and Japan.

Understanding Religion and Popular Culture Jun 29 2022 This introductory text provides students with a 'toolbox' of approaches for analyzing religion and popular culture. It encourages readers to think critically about the ways in which popular cultural practices and products, especially those considered as forms of entertainment, are laden with religious ideas, themes, and values. The chapters feature lively and contemporary case study material and outline relevant theory and methods for analysis. Among the areas covered are religion and food, violence, music, television and videogames. Each entry is followed by a helpful summary, glossary, bibliography, discussion questions and suggestions for further reading/viewing. Understanding Religion and Popular Culture offers a valuable entry point into an exciting and rapidly evolving field of study.

Cultural Subjects Mar 03 2020 Cultural Subjects: A Popular Culture Reader is a brand new collection of 22 readings by well-known international scholars in various areas of cultural studies. Recognizing that pop culture is a global phenomenon, it features Canadian selections alongside classic writings in the field prefaced by student-friendly introductions.

Football and Popular Culture Oct 02 2022 Football is ubiquitous and a permanent fixture of modern life. More than a sport, it frequently manifests in broader popular culture. This book examines the significance of football for, and in, popular culture across a wide range of forms, including music, film, and social media. Football and Popular Culture plots a new path in Football Studies, drawing on original research in countries including England, Brazil, Germany, Canada, and Yugoslavia. The book includes both historical and contemporary perspectives, exploring some of the most important themes in the study of sport and culture, including identity, nationalism, fandom, and protest. It presents diverse case studies ranging from sonic violence among Brazilian torcidas organizadas to fanled commemoration of the Munich air disaster, which together help us to better understand the intersection of sport, society, and popular culture. This is fascinating reading for any student or researcher working in sport studies, cultural studies, media studies, sociology, or contemporary history.

James Bond and Popular Culture Feb 06 2023 The most recognizable fictional spy and one of the longest

running film franchises, James Bond has inspired a host of other pop culture contributions, including Doctor Who (the Jon Pertwee era), the animated television comedy series Archer, Matt Kindt's comic book series Mind MGMT, Japan's Nakano Spy School Films, the 1960s Italian Eurospy genre, and the recent 007 Legends video game. This collection of new essays analyzes Bond's phenomenal literary and filmic influence over the past 50-plus years. The 14 essays are categorized into five parts: film, television, literature, lifestyle (emphasis on fashion and home decor), and the Bond persona reinterpreted.

Asian Popular Culture May 05 2020 This book examines different aspects of Asian popular culture, including films, TV, music, comedy, folklore, cultural icons, the Internet and theme parks. It raises important questions such as – What are the implications of popularity of Asian popular culture for globalization? Do regional forces impede the globalizing of cultures? Or does the Asian popular culture flow act as a catalyst or conveying channel for cultural globalization? Does the globalization of culture pose a threat to local culture? It addresses two seemingly contradictory and yet parallel processes in the circulation of Asian popular culture: the interconnectedness between Asian popular culture and western culture in an era of cultural globalization that turns subjects such as Pokémon, Hip Hop or Cosmopolitan into truly global phenomena, and the local derivatives and versions of global culture that are necessarily disconnected from their origins in order to

cater for the local market. It thereby presents a collective argument that, whilst local social formations, and patterns of consumption and participation in Asia are still very much dependent on global cultural developments and the phenomena of modernity, yet such dependence is often concretized, reshaped and distorted by the local media to cater for the local market.

Profiles of Popular Culture Jan 01 2020 From Hank Williams to hip hop, Aunt Jemima to the Energizer Bunny, scrap-booking to NASCAR racing, this volume--edited by a pioneer in the field--invites readers to reflect on a sampling of modern myths, icons, archetypes, and rituals. Ray B. Browne has mined both scholarly and mainstream media to bring together penetrating essays on fads and fashions, sports fandom, the shaping of body image, the marketing of food, vacationing and sightseeing, toys and games, genre fiction, post-9/11 entertainment, and much more.

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